

1946

BOYS & GIRLS CLUBS



2026

OF MANATEE COUNTY

# BACK TO THE 80'S GALA



Join us for a totally epic night celebrating 80 years of impact!

SATURDAY, APRIL **11** TIME **6PM**

PLACE **PALMETTO MARRIOTT RESORT & SPA**

ATTIRE **80'S vibes**



BOYS & GIRLS CLUBS OF MANATEE COUNTY

[bgcmanatee.org/events](http://bgcmanatee.org/events)





**BOYS & GIRLS CLUBS**  
OF MANATEE COUNTY

Break out your best neon, dust off your Walkman, and get ready to rewind — because we're throwing it back to the 1980s in celebration of our 80th Anniversary!

So grab your slap bracelets, strike a pose like it's 1985, and join us for a night of big hair, big hearts, and even bigger impact. Let's party like it's the premiere of *Back to the Future* — and help ensure Club Kids have everything they need to be Future Ready.

Enjoy a night of fun, nostalgia, and community as we celebrate eight decades of creating great futures — with a little help from our favorite throwback decade.

1946

2026



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# SPONSORSHIP OPPORTUNITIES



## THE HEADLINER – Title Sponsor • \$50,000 - EXCLUSIVE

**Brand Visibility & Recognition** - Exclusive presenting sponsor on all event marketing - Logo on all promotional materials, website, and event slides - Recognition in press release, newsletter, and on social media (two dedicated posts) - Emcee acknowledgment and stage remarks - Branded welcome gift - First right of renewal - Two-page back cover ad in event program

**Guest Experience** - Two tables (20 seats) with VIP check-in & premier seating - Two bottles of wine - VIP Experience for all guests

## THE LEGEND – Elite Sponsor • \$30,000 - EXCLUSIVE

**Brand Visibility & Recognition** - Recognition in press release, event slides, and social media - Emcee acknowledgment - Logo on promo materials, and website - Newsletter recognition - One-page ad in event program

**Guest Experience** - One table (10 seats) with VIP check-in - Two bottles of wine - VIP Experience for all guests

## PARTY ON THE GREEN – VIP Reception Sponsor • \$20,000 - EXCLUSIVE

**Brand Visibility & Recognition** - Recognition at VIP reception - Verbal recognition + social media - Recognition on BGCMC signage - Full-page ad in event program

**Guest Experience** - One table (10 seats) with VIP check-in & priority seating - Two bottles of wine (with bar service) - VIP Experience for all guests - Signature branded cocktail - Passed hors d'oeuvres for VIP guests

## DIAMOND DISC SPONSOR • \$15,000

**Brand Visibility & Recognition** - Verbal recognition - Social media recognition - Recognition on event screen & signage - Half-page program ad

**Guest Experience** - One table (10 seats) with priority seating - Two bottles of wine - VIP Experience for all guests

## SOLID GOLD SPONSOR • \$10,000

**Brand Visibility & Recognition** - Verbal recognition - Recognition on event screen & social media - Half-page program ad

**Guest Experience** - One table (8 seats) - One bottle of wine

To purchase a sponsorship or individual tickets,  
visit our [website](https://bgcmanatee.org/events) or scan the [QR code](#) ▶

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# SPONSORSHIP OPPORTUNITIES



## FLASHBACK SILVER SPONSOR • \$5,000

**Brand Visibility & Recognition** - Recognition on event screen - Quarter-page program ad

**Guest Experience** - One table (8 seats) - Extra drink ticket per person

## TOTALLY RAD SPONSOR • \$3,000

**Brand Visibility & Recognition** - Recognition on event screen - Quarter-page program ad

**Guest Experience** - One table (6 seats)

## INDIVIDUAL TICKETS • \$275 per person

**Note:** Individual tickets are limited



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### PHOTO BOOTH SPONSOR • \$7,500 - EXCLUSIVE **SOLD**

**Brand Visibility & Recognition** - Exclusive Photo Booth Sponsor branding - Logo printed on every photo sleeve - Logo on photo booth signage - Recognition on event screens, website & social media - Opportunity to provide branded props

**Guest Experience** - Two gala tickets

### HALL OF FAME SPONSOR • \$7,500 - EXCLUSIVE

**Brand Visibility & Recognition** - Exclusive Hall of Fame Sponsor recognition - Logo showcased during induction ceremony - Branding on Hall of Fame materials, videos & signage - Inclusion in program, website & social media - On-stage acknowledgment during honoree recognition - Opportunity for photos with inductee(s)

**Guest Experience** - Two gala tickets

### MISSION MOMENT SPONSOR • \$5,000 - EXCLUSIVE

**Brand Visibility & Recognition** - Exclusive branding during the Mission Moment or appeal - Logo displayed on screens before and after the appeal - Recognition by the auctioneer or speaker when introducing the giving levels - Option to include a short statement about why they support the mission - Logo on raise-the-paddle cards

**Guest Experience** - Two gala tickets

### SILENT AUCTION SPONSOR • \$2,500 - EXCLUSIVE **SOLD**

**Brand Visibility & Recognition** - Logo on mobile bidding platform - Logo on signage in the auction area

**Guest Experience** - Two gala tickets

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# IMPORTANT INFORMATION



## Ad specs for sponsors receiving a program ad :

- Full page - 8" H x 5" W
- Half page - 3.875" H x 5" W
- Quarter page - 3.875" H x 2.375" W
- Color hi-res PDF

**All sponsors:** Please provide hi-res logos, both color and white (reversed), preferably PNG and EPS files.

Please email ads and logos by 3/1/2026 to [drue.duerschmidt@bgcmanatee.org](mailto:drue.duerschmidt@bgcmanatee.org)

## Gala information:

**Date:** April 11, 2026

**Time:** 6 PM Cocktail Reception | 7 PM Program

**Location:** Palmetto Marriott Resort & Spa  
600 US-41, Palmetto, FL 34221

**Attire:** 80's vibe

## Have questions?

Please contact Kelli Dixon, Chief Development Officer at [kelli.dixon@bgcmanatee.org](mailto:kelli.dixon@bgcmanatee.org) or (941) 761-2582 x 103

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**BACK TO GREAT FUTURES**



BOYS & GIRLS CLUBS OF MANATEE COUNTY

**Hop in! We're  
goin' back to  
the 80's!**



**BOYS & GIRLS CLUBS  
OF MANATEE COUNTY**

**Club Kids Need You.**