

BOYS & GIRLS CLUBS

1946



2026

OF MANATEE COUNTY

BACK TO THE 80'S GALA

A large graphic element featuring the words "BACK TO THE 80'S GALA" in a stylized, blocky font. The "8" is replaced by a small television set with the text "I WANT MY BGC" on its screen. To the right of the "8" is a cassette tape with "FUTURE READY" written on it. The background of the graphic is a dark blue grid with various 80s-themed icons like a yellow sun, a pink triangle, and a pixelated "80" in the top right corner.

Join us for a totally epic
night celebrating 80
years of impact!

SATURDAY,
APRIL 11

TIME 6PM

PLACE **PALMETTO
MARRIOTT
RESORT & SPA**

ATTIRE



BOYS & GIRLS CLUBS
OF MANATEE COUNTY

bgcmanatee.org/events





BOYS & GIRLS CLUBS
OF MANATEE COUNTY

Break out your best neon, dust off your Walkman, and get ready to rewind — because we're throwing it back to the 1980s in celebration of our 80th Anniversary!

So grab your slap bracelets, strike a pose like it's 1985, and join us for a night of big hair, big hearts, and even bigger impact. Let's party like it's the premiere of *Back to the Future* — and help ensure Club Kids have everything they need to be Future Ready.

Enjoy a night of fun, nostalgia, and community as we celebrate eight decades of creating great futures — with a little help from our favorite throwback decade.

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SPONSORSHIP OPPORTUNITIES



THE HEADLINER – Title Sponsor • \$50,000 - EXCLUSIVE

Brand Visibility & Recognition - Exclusive presenting sponsor on all event marketing - Logo on all promotional materials, website, and event slides - Recognition in press release, newsletter, and on social media (two dedicated posts) - Emcee acknowledgment and stage remarks - Branded welcome gift - First right of renewal -Two-page back cover ad in event program

Guest Experience - Two tables (20 seats) with VIP check-in & premier seating - Two bottles of wine - VIP Experience for all guests

THE LEGEND – Elite Sponsor • \$30,000 - EXCLUSIVE

Brand Visibility & Recognition - Recognition in press release, event slides, and social media - Emcee acknowledgment - Logo on promo materials, and website - Newsletter recognition - One-page ad in event program

Guest Experience - One table (10 seats) with VIP check-in - Two bottles of wine - VIP Experience for all guests

PARTY ON THE GREEN – VIP Reception Sponsor • \$20,000 - EXCLUSIVE

Brand Visibility & Recognition - Recognition at VIP reception - Verbal recognition + social media - Recognition on BGCMC signage - Full-page ad in event program

Guest Experience - One table (10 seats) with VIP check-in & priority seating - Two bottles of wine (with bar service) - VIP Experience for all guests - Signature branded cocktail -Passed hors d'oeuvres for VIP guests

DIAMOND DISC SPONSOR • \$15,000

Brand Visibility & Recognition - Verbal recognition - Social media recognition - Recognition on event screen & signage - Half-page program ad

Guest Experience - One table (10 seats) with priority seating - Two bottles of wine - VIP Experience for all guests

SOLID GOLD SPONSOR • \$10,000

Brand Visibility & Recognition - Verbal recognition - Recognition on event screen & social media - Half-page program ad

Guest Experience - One table (8 seats) - One bottle of wine

To purchase a sponsorship or individual tickets,
visit our [website](http://bgcmanatee.org/events) or scan the QR code ▶

bgcmanatee.org/events





SPONSORSHIP OPPORTUNITIES



FLASHBACK SILVER SPONSOR • \$5,000

Brand Visibility & Recognition - Recognition on event screen - Quarter-page program ad

Guest Experience - One table (8 seats)

TOTALLY RAD SPONSOR • \$3,000

Guest Experience - One table (6 seats)

INDIVIDUAL TICKETS • \$250 per person

Note: Individual tickets are limited



ADDITIONAL SPONSORSHIP OPPORTUNITIES

PHOTO BOOTH SPONSOR • \$7,500 - EXCLUSIVE

Brand Visibility & Recognition - Exclusive Photo Booth Sponsor branding - Logo printed on every photo sleeve - Logo on photo booth signage - Recognition on event screens, website & social media - Opportunity to provide branded props

Guest Experience - Two gala tickets

HALL OF FAME SPONSOR • \$7,500 - EXCLUSIVE

Brand Visibility & Recognition - Exclusive Hall of Fame Sponsor recognition - Logo showcased during induction ceremony - Branding on Hall of Fame materials, videos & signage - Inclusion in program, website & social media - On-stage acknowledgment during honoree recognition - Opportunity for photos with inductee(s)

Guest Experience - Two gala tickets

MISSION MOMENT SPONSOR • \$5,000 - EXCLUSIVE

Brand Visibility & Recognition - Exclusive branding during the Mission Moment or appeal - Logo displayed on screens before and after the appeal - Recognition by the auctioneer or speaker when introducing the giving levels - Option to include a short statement about why they support the mission - Logo on raise-the-paddle cards

Guest Experience - Two gala tickets

SILENT AUCTION SPONSOR • \$2,500 - EXCLUSIVE

Brand Visibility & Recognition - Logo on mobile bidding platform - Logo on signage in the auction area

Guest Experience - Two gala tickets



bgcmanatee.org/events ◀

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IMPORTANT INFORMATION



Ad specs for sponsors receiving a program ad:

- Full page - 8" H x 5" W
- Half page - 3.875" H x 5" W
- Quarter page - 3.875" H x 2.375" W
- Color hi-res PDF

All sponsors: Please provide hi-res logos, both color and white (reversed), preferably PNG and EPS files.

Please email ads and logos by 3/1/2026 to drue.duerschmidt@bgcmanatee.org

Gala information:

Date: April 11, 2026

Time: 6 PM Cocktail Reception | 7 PM Program

Location: Palmetto Marriott Resort & Spa

600 US-41, Palmetto, FL 34221

Attire: 80's vibe

Have questions?

Please contact Kelli Dixon, Chief Development Officer at

kelli.dixon@bgcmanatee.org or (941) 761-2582 x 103

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BACK TO GREAT FUTURES



BOYS & GIRLS CLUBS OF MANATEE COUNTY

Hop in! We're
goin' back to
the 80's!



BOYS & GIRLS CLUBS
OF MANATEE COUNTY

Club Kids Need You.